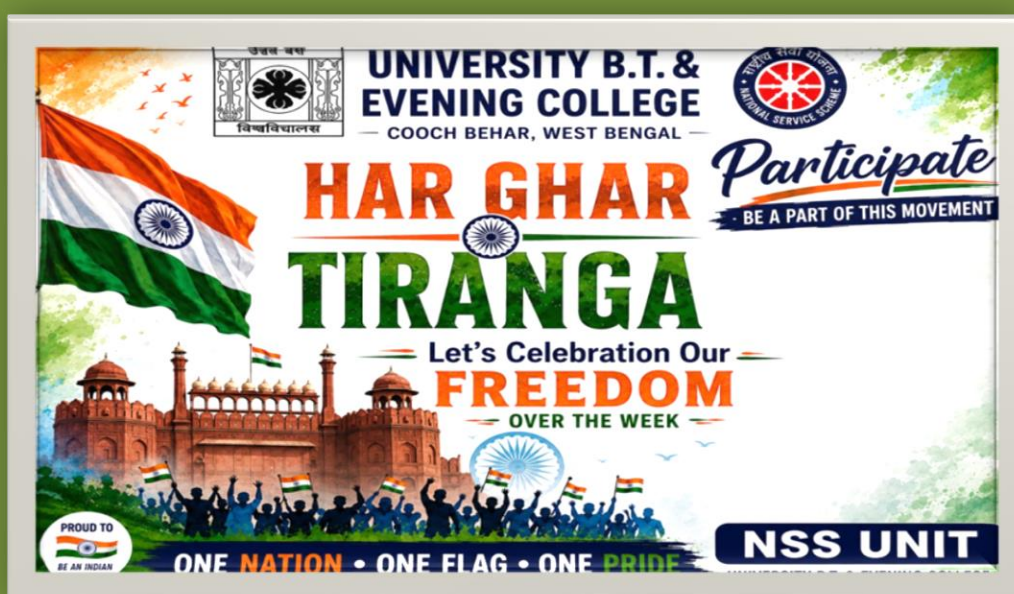


HAR GHAR TIRANGA DAY-1

9th August, 2026

ORGANIZED BY COOCH BEHAR DISTRICT ADMINISTRATION
PARTICIPATED NSS VOLUNTEERS OF UNIVERSITY B.T.&
EVENING COLLEGE, COOCH BEHAR.

Har Ghar Tiranga Campaign 2026 (Azadi Ka Amrit Mahotsav)



As per the order of the Government of West Bengal, Information & Cultural Affairs Department, to observe the 'Har Ghar Tiranga' campaign across the state from August 9 to 17, 2026, Cooch Behar Municipality inaugurated the campaign with a grand Tiranga Rally on Day-1.



The objective of the campaign is to "promote patriotism, strengthen national unity and encourage citizens to proudly display the national flag as part of the Janbhagidari Avijan.



The rally witnessed enthusiastic participation from different schools and college students, Ncc cadetes, staff of the Municipality, Cooch Behar along with the NSS volunteers of

University B.T. & Evening College, Cooch Behar .



The rally was flagged off by the SDO of Cooch Behar ,and started from municipality office,after visiting various places in the city, they finally arrived at the municipality office.

Students raised slogans of "Har Ghar Tiranga", "Vande Mataram" and "Bharat Mata Ki Jai". They carried placards, Tiranga and banners highlighting the importance of the National Flag.



After returning to the Municipality premises, a short closing programme was held by mass singing of the National Anthem.

The Day-1 Tiranga Rally successfully created a festive and patriotic atmosphere in Cooch Behar town. The active initiative by Cooch Behar administration and University B.T. & Evening College NSS Unit volunteers set an inspiring start for the week-long celebrations leading to Independence Day.



The programme ended peacefully with a strong message of unity, pride and respect for the National Flag.

HAR GHAR TIRANGA DAY-2

10 th August, 2026

ORGANIZED BY COOCH BEHAR DISTRICT ADMINISTRATION

PARTICIPATED NSS VOLUNTEERS OF UNIVERSITY B.T.&
EVENING COLLEGE, COOCH BEHAR.

As per the order of the Government of West Bengal, Information & Cultural Affairs Department, to observe the 'Har Ghar Tiranga' campaign across the state from August 9 to 17, 2026, Cooch Behar Municipality inaugurated the campaign with a grand Tiranga Rally on Day-1 and in the day-2 the rally was started from District Magistrate Office Cooch Behar.



The objective of the campaign is to "promote patriotism, strengthen national unity and encourage citizens to proudly display the national flag as part of the Janbhagidari Avijan.



The rally witnessed enthusiastic participation from different schools and college students, NCC cadetes, staff of the District Magistrate office, Cooch Behar along with the NSS volunteers of University B.T. & Evening College, Cooch Behar .



The rally was flagged off by the DM of Cooch Behar ,and started from DM office,after visiting various places in the city, they finally arrived at the District Magistrate office.office.

Students raised slogans of "Har Ghar Tiranga", "Vande Mataram" and "Bharat Mata Ki Jai". They carried placards, Tiranga and banners highlighting the importance of the National Flag.



After returning to the Municipality premises, a short closing programme was held by mass singing of the National Anthem.

The Day-2 Tiranga Rally successfully created a festive and patriotic atmosphere in Cooch Behar town. The active initiative by Cooch Behar administration and University B.T. & Evening College NSS Unit volunteers set an inspiring start for the week-long celebrations leading to Independence Day.



The programme ended peacefully with a strong message of unity, pride and respect for the National Flag.

